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JOHN THOMAS FURNITURE KICKS-OFF 2013 WITH FINISH FACE-OFF CONTEST

Thomasville, N.C. — Whitewood Industries casual dining division, John Thomas Furniture, will kick-off a Finish Face-Off Contest. The contest, which will run from February 15th through March 29th, will encourage customer input on new finishes and paint stain finishes the company will incorporate into their popular custom finish program, John Thomas SELECT.

Customers who currently employ the SELECT program will be encouraged to submit an actual sample (ie: wood chip, paint swatch) of the finish and/or paint stain color they would like to see added to the program. Samples will be returned per customer request at the contest's completion and the number of submissions per customer is not limited.

Voting will take place during the High Point Market from April 18th through the 22nd. Three winners will be selected and announced on April 23rd. Each winner will be able to select the name of the new finish and/or paint color. Each winner will be awarded gift cards to a National online retailer in the following increments: 1st place = \$500, 2nd place = \$350, 3rd place = \$150. As well, each winner will be recognized following the April High Point Market.

Entries must be received by March 29, 2013 for consideration.

Submissions should be sent to:

*Whitewood Industries Attn: Marketing Dept.- Finish Face-Off
100 Liberty Drive Thomasville, NC 27361.*

*For more information contact Jamie Brendle at 336.472.0303 ext. 113
or via email at j.brendle@whitewood.net.*

About Whitewood Inds.

Founded in 1979 as a distributor of ready-to-finish furniture to retail stores throughout the eastern United States, Whitewood Inds. has evolved into a leading supplier of both finished and unfinished furniture sold through leading retailers nationwide.

Today, its three divisions include: Whitewood Ready-To-Finish (unfinished furniture), John Thomas Furniture (casual dining and custom finish programs) and International Concepts (a supplier to specialty retailers). Whitewood is now based in Thomasville, N.C., where it employs 120 workers and has manufacturing, warehousing, corporate office and showroom facilities totaling 350,000 square feet. For more information, visit www.johnthomasfurniture.com.